Media Kit

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BACKGROUND INFORMATION ON THE PACIFIC COUNCIL

Mission and Overview

The Pacific Council is an independent, non-partisan, membership organization dedicated to foreign affairs and headquartered in Los Angeles. The Council, founded in 1995, is committed to building the vast potential of the West Coast for impact on global issues, discourse, and policy. It achieves this through a variety of activities, including speaker events and conferences, written commentary, member task forces, and international delegations. Headquartered in Los Angeles, the Pacific Council is governed by a Board of Directors chaired by Marc B. Nathanson, chair of Mapleton Investments, and Ambassador Rockwell A. Schnabel, former U.S. Ambassador to Finland and the European Union. Dr. Jerrold D. Green serves as the Council’s president and CEO.

Nomenclature: When referring to the Pacific Council on International Policy, any abbreviated mentions should refer to the “Pacific Council” or “the Council” (not “PCIP”).

25 Years in 2020

The Council celebrates its 25th anniversary in 2020, and with that milestone will release a new strategy to strengthen its mission-driven activities in Los Angeles to advance civic and global engagement while maintaining values of nonpartisanship and inclusivity. Stay tuned for news about the Pacific Council by signing up for our newsletter here.

Special Initiatives

The Pacific Council encourages thoughtful dialogue on a wide variety of international issues, with focused programming on a few special initiatives: the Mexico Initiative, Global Los Angeles, the Guantánamo Bay Observer Program, and the Global Water Scarcity Project.

Under the auspices of the Mexico Initiative, the Pacific Council holds events, produces analysis and commentary, and fosters exchange with Mexican leaders.

Through our Global LA initiative, the Pacific Council seeks to position Los Angeles as a leader on international issues and to engage the city in a conversation about seizing the opportunities and dealing with the challenges that arise from its global character.

Since 2013, the Pacific Council has held official NGO observer status with the Office of Military Commission at Guantanamo Bay, Cuba. The Council’s GTMO Task Force works with observers and policymakers to translate findings and recommendations into policy. Recommendations made by the Council's GTMO Task Force were included in the FY2018 Defense Bill by Rep. Adam Schiff (D-CA). The Task Force has issued two reports: Up to Speed and A Matter of Time.
The mission of the Global Water Scarcity Project is to empower the Council’s network to contribute to international policy solutions addressing water scarcity through strategic partnerships.

ANNUAL PROGRAMMING

Conferences

The Pacific Council’s annual fall conference, recently branded as PolicyWest, is the West Coast’s premier forum on global affairs. The summit convenes 300 business, civic, government, and academic leaders to exchange ideas and collaborate on pressing global issues. Members and guests of the Pacific Council take part in lively discussions and debates, keynote interviews, TED-style talks, and panels every fall.

In the spring, the Global LA Summit highlights the work and expertise of the Pacific Council community of members and partners, with a special focus on Los Angeles’ role as a global city. Participants convene for a day of debate and exchange in plenary panels, roundtable discussions, and a high-level keynote interview.

Distinguished Speakers

The Pacific Council convenes meetings and roundtables covering a variety of timely international issues. The Council has hosted a number of influential speakers, including former Secretaries of State Hillary Clinton, John Kerry, and Condoleezza Rice, former President George W. Bush, Los Angeles Mayor Eric Garcetti, former CIA Directors Leon Panetta and John Brennan, former Secretary of Commerce Penny Pritzker, Congresswoman Karen Bass, General James Mattis, Dr. Joseph S. Nye, foreign dignitaries, U.S. ambassadors, members of Congress, and foreign policy experts, among others. Discussions are often livestreamed at pacificcouncil.org/live.

Delegations

Members often travel abroad on Pacific Council delegations, during which members meet with government officials and business leaders. Previous destinations include Mexico, North Korea, Cuba, Iraq, Afghanistan, South Sudan, China, and France, among others.

The Council also sends members on local and national delegations. Our most recent national delegation went to the U.S.-Mexico border in El Paso, Texas, to explore immigration policy. View media coverage of this delegation here.

Teleconferences

Pacific Council teleconferences provide Pacific Council members with expert, nonpartisan analysis on critical global issues. Past topics include the future of democracy in Venezuela, Mexico’s presidential election, artificial intelligence and national security, and more.

Please get in touch if you would like to learn more about our events or attend as media.
FEATURED EXPERTS

The Pacific Council is an organization of people. We are business and civic leaders, big thinkers, policy wonks, and aspiring leaders with a commitment to international affairs. Our 1,200 members and staff are experts in these foreign affairs topics:

- Development & Human Rights;
- Economics & Finance;
- Education, Society, & Culture;
- Energy, Resources, & the Environment;
- Foreign Policy & Diplomacy;
- Governance & International Law;
- National Security & Defense
- plus, all of the world’s regions

Our experts are available for a variety of media requests. Contact us for a full list of featured experts. Learn more about the Pacific Council’s President & CEO Dr. Jerrold D. Green, Executive Director Jennifer Faust, board of directors, and staff.

WEBSITE & SOCIAL MEDIA

Follow us on social media for more information on our member commentary and upcoming events:

- Website - pacificcouncil.org
- Twitter - @PacCouncil
- Facebook - /pacificcouncil
- Instagram - @PacificCouncil
- YouTube - /user/pacificcouncil
- LinkedIn - /company/pacific-council-on-international-policy
- Flickr - /people/paccouncil
- Soundcloud - /pacific-council

For more information about the Pacific Council or for media requests, please contact Chief Communications Officer Marissa Moran at mmoran@pacificcouncil.org or (213) 221-2022, or Communications Officer Justin Chapman at jchapman@pacificcouncil.org or (213) 221-2008.