

# Pacific Council

## ON INTERNATIONAL POLICY

**GLOBAL LEADERSHIP FROM THE WEST COAST**



## Media Kit

Marissa Moran  
Chief Communications Officer  
Pacific Council on International Policy  
(213) 221-2022  
[mmoran@pacificcouncil.org](mailto:mmoran@pacificcouncil.org)

Justin Chapman  
Communications Officer  
Pacific Council on International Policy  
(213) 221-2008  
[jchapman@pacificcouncil.org](mailto:jchapman@pacificcouncil.org)

## BACKGROUND INFORMATION ON THE PACIFIC COUNCIL

### Mission and Overview

The Pacific Council is an independent, non-partisan, membership-based foreign affairs organization headquartered in Los Angeles. The Council, founded in 1995, is committed to building the vast potential of the West Coast for impact on global issues, discourse, and policy. It achieves this through a variety of activities, including speaker events and conferences, initiatives, member task forces, and international delegations. Headquartered in Los Angeles, the Pacific Council is governed by a Board of Directors chaired by Marc B. Nathanson, chair of Mapleton Investments, and Ambassador Rockwell A. Schnabel, former U.S. Ambassador to Finland and the European Union. Dr. Jerrold D. Green serves as the Council's president and CEO.

*Nomenclature:* When referring to the Pacific Council on International Policy, any abbreviated mentions should refer to the “Pacific Council” or “the Council” (not “PCIP”).

### Initiatives

The Pacific Council encourages thoughtful dialogue on a wide variety of international issues, but focuses on four main initiatives: the [Global Water Scarcity Project](#), [Global Los Angeles](#), the [Mexico Initiative](#), and the [Guantánamo Bay Observer Program](#).

#### MEXICO INITIATIVE

Under the auspices of the Mexico Initiative, the Pacific Council holds events, produces analysis and commentary, and fosters exchange with Mexican leaders.

#### GLOBAL LOS ANGELES

Through our Global LA initiative, the Pacific Council seeks to position Los Angeles as a leader on international issues and to engage the city in a conversation about seizing the opportunities and dealing with the challenges that arise from its global character.

#### GUANTÁNAMO BAY OBSERVER PROGRAM

Since 2013, the Pacific Council has held official NGO observer status with the Office of Military Commission at Guantanamo Bay, Cuba. The Council's GTMO Task Force works with observers and policymakers to translate findings and recommendations into policy. Recommendations made by the Council's GTMO Task Force were included in the FY2018 Defense Bill by Rep. Adam Schiff (D-CA).

#### GLOBAL WATER SCARCITY PROJECT

The mission of the Global Water Scarcity Project is to empower the Council's network to contribute to international policy solutions addressing water scarcity through strategic partnerships.

## ANNUAL PROGRAMMING

### Conferences

The Pacific Council's annual fall conference, recently branded as [PolicyWest](#), is the West Coast's premier forum on global affairs. The summit convenes 300 business, civic, government, and academic leaders to exchange ideas and collaborate on pressing global issues. Members and guests of the Pacific Council take part in lively discussions and debates during keynote interviews, panels, and debates every fall.

In the spring, the [Global LA Summit](#) highlights the work and expertise of the Pacific Council community of members and partners, with a special focus on Los Angeles' role as a global city. Participants convene for a day of debate and exchange in plenary panels, roundtable discussions, and a high-level keynote interview.

### Distinguished Speakers

The Pacific Council convenes meetings and roundtables covering a variety of timely international issues. The Council has hosted a number of influential speakers, including former Secretaries of State **Hillary Clinton**, **John Kerry**, and **Condoleezza Rice**, former President **George W. Bush**, Los Angeles Mayor **Eric Garcetti**, former CIA Directors **Leon Panetta** and **John Brennan**, General **James Mattis**, **Dr. Joseph S. Nye**, foreign dignitaries, U.S. ambassadors, members of Congress, and foreign policy experts, among others. Discussions are often livestreamed at [pacificcouncil.org/live](http://pacificcouncil.org/live).

### International Delegations

Members often travel abroad on Pacific Council [delegations](#), during which members meet with government officials and business leaders. Previous destinations include Mexico, North Korea, Cuba, Iraq, Afghanistan, South Sudan, China, and France, among others. The Pacific Council also organizes task forces to address international policy issues and make policy recommendations. The Council's most recent task force is a part of the Guantánamo Bay Observer Program. Since 2013, the Pacific Council has held official NGO observer status at GTMO, allowing Pacific Council member experts to observe proceedings at GTMO and report back to the Council. The task force's first report is available [here](#).

### Teleconferences

Pacific Council [teleconferences](#) provide Pacific Council members with expert, nonpartisan analysis on critical global issues. Past topics include the future of democracy in Venezuela, Mexico's presidential election, artificial intelligence and national security, and more.

Please [get in touch](#) if you would like to learn more about our events or attend as media.

## FEATURED EXPERTS

The Pacific Council is an organization of people. We are business and civic leaders, big thinkers, policy wonks, and aspiring leaders with a commitment to international affairs. Our 1,200 members and staff are experts in these foreign affairs topics:

- Development & Human Rights;
- Economics & Finance;
- Education, Society, & Culture;
- Energy, Resources, & the Environment;
- Foreign Policy & Diplomacy;
- Governance & International Law;
- National Security & Defense
- plus, all of the world's regions

Our experts are available for a variety of media requests. Contact us for a full list of featured experts. Learn more about the Pacific Council's [President & CEO Dr. Jerrold D. Green](#), [Executive Director Jennifer Faust](#), [board of directors](#), and [staff](#).

## WEBSITE & SOCIAL MEDIA

Follow us on social media for more information on our member commentary and upcoming events:

- [Website](#) - pacificcouncil.org
- [Twitter](#) - @PacCouncil
- [Facebook](#) - /pacificcouncil
- [Instagram](#) - @PacificCouncil
- [YouTube](#) - /user/pacificcouncil
- [LinkedIn](#) - /company/pacific-council-on-international-policy
- [Flickr](#) - /people/paccouncil
- [Soundcloud](#) - /pacific-council

For more information about the Pacific Council or for media requests, please contact Chief Communications Officer **Marissa Moran** at [mmoran@pacificcouncil.org](mailto:mmoran@pacificcouncil.org) or (213) 221-2022, or Communications Officer **Justin Chapman** at [jchapman@pacificcouncil.org](mailto:jchapman@pacificcouncil.org) or (213) 221-2008.