

# GLOBAL LEADERSHIP FROM THE WEST COAST











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## FROM THE PRESIDENT AND CEO

# Reflecting on 2017 and Looking to the Future

As an organization committed to amplifying the voice of Los Angeles and the West Coast in global affairs, the Pacific Council had a transformational year, as did our country and world. We watched Washington's position on global leadership take on an increasingly nationalistic and inward-looking character, redefining the world order and the United States' role in it—perhaps permanently. While numerous trade and environmental pacts came under attack, at the same time we witnessed a growing and encouraging trend toward subnational international affairs leadership by cities and states, mayors and governors.

Clearly, our work is more important than ever. Despite a climate of global concern, and indeed because of it, the Pacific Council is dedicated to informing, connecting, and leveraging our community to have impact on key issues both at home and abroad.

This past year's highlights include the inaugural State of the Global City address by Los Angeles Mayor Eric Garcetti, an event featuring former Secretary of State Condoleezza Rice, and a gala evening with former President George W. Bush. We are proud of the fact that our Guantánamo Bay Task Force's recommendations made their way into the National Defense Authorization Act for fiscal year 2018. Member-led international delegations traveled to Qatar, the United Arab Emirates, Mexico, Belgium, and the Netherlands. And 2017 concluded with the inaugural Water Conference as part of our Global Water Scarcity Project (more on page 9).

In 2017, we welcomed 300 new members, nearly half of them women. We reached out to younger members and strengthened our policy eliminating exclusively male panels at Council events. We also made considerable strides in broadening ties with new communities through collaborations with the Seoul-based Korea Foundation and other partners, as well as our emerging corporate membership program.

The year ahead is shaping up well, with delegations slated to visit Japan and Israel, as well as a special delegation to Mexico for our emerging leaders. We





will host the Tokyo-Los Angeles Forum in May with several Japanese partners, alongside conferences in the spring and fall. Our programming will continue to evolve to reflect our commitment to inclusivity across our membership, which you can learn more about on page 4.

The Pacific Council on International Policy remains deeply committed to highlighting and strengthening the significant role enjoyed by the West Coast, and especially Southern California, in international affairs. Our members, donors, and far-flung network of supporters are absolutely essential to the successful accomplishment of that mission.

My warmest thanks for all that you do to make our community what it is today. We are most grateful for your support.

With my best wishes,  
Dr. Jerrold D. Green

President & CEO







# Mission

The Pacific Council is a nonpartisan, nonprofit organization committed to building the vast potential of the West Coast for impact on global issues, discourse, and policy.

We are dedicated to building a community of leaders and emerging leaders across industries and sectors to share ideas, keep up on foreign affairs, and effect change on issues that are important at home and abroad.

# Values

We believe that constructive discourse on complex global issues builds an informed citizenry. An informed citizenry leads to idea exchange and collaboration, which improves policy outcomes. Together, the Pacific Council member community is proposing solutions and developing ideas that inform and drive global progress.



# OUR COMMITMENT TO INCLUSIVITY

**The Pacific Council embraces the inclusion of all voices in our community,** across our membership, staff, event speakers, and guests, regardless of race, ethnicity, ability, class, religion, age, gender identity, sexual orientation, or any other differentiating characteristic.

To solidify and guide our commitment to inclusivity and diversity, the Pacific Council has formed a staff committee **dedicated to creating programs and opportunities that elevate underrepresented voices in our membership.** Our Pay It Forward Annual Giving Campaign, launched in 2016, aims to build a network of tomorrow's thought leaders from all corners. We also continue to fulfill a promise made at the beginning of 2017 to feature women experts on all of our panels.

**We welcome and support diversity in all its forms; indeed, we believe it is the only way to effect change on global issues.**



# HIGHLIGHTS OF 2017

## JANUARY



### Inaugural State of the Global City Address



“Los Angeles is arguably the northern capital of Latin America, the western capital of the United States, and the eastern capital of the Pacific Rim.”

Mayor Eric Garcetti,  
City of Los Angeles

## FEBRUARY



### Delegation to Qatar and the UAE

“Our priority has always been to develop human capital and to invest in Qatar’s future.”

H.E. Sheikha Hind bint Hamad  
Al Thani, Qatar Foundation



## MARCH



### SeouLA Forum and Report



“U.S.-Korea economic relations in general look very strong. I’m sure it’ll remain strong for many years to come, as long as the [free trade] agreement remains in place.”

Professor Taeho Bark,  
Seoul National University

## JULY



### 2018 Defense Act Includes GTMO Task Force Recommendations

“As long as [Guantánamo Bay] exists, we’re going to have to explore more substantial changes to make it functional.”

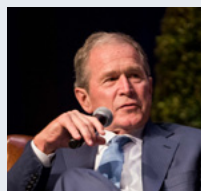
Congressman Adam Schiff (D-CA)



## SEPTEMBER



### 2017 Gala Dinner with President George W. Bush



“Our 2017 gala was the first Pacific Council event to feature a U.S. president. The evening was characterized by goodwill, thoughtful reflection, and traces of badly-needed humor in a political environment noteworthy for anything but.”

Dr. Jerrold D. Green,  
Pacific Council

## OCTOBER



### Delegation to Brussels and The Hague

“As NATO expands into the realm of cyber-security, the relationship between international security and the private technology sector, especially on the West Coast, is becoming more important.”



Post-Trip Report



# PACIFIC COUNCIL ON INTERNATIONAL POLICY

APRIL



## Spring Conference 2017



“All of our assumptions—about what war is, about what a state is, about the adequacy of our legal frameworks—

are breaking down and we’re struggling to adapt.”

**Ms. Rosa Brooks,**  
New America Foundation

MAY



## A Conversation with the Honorable Condoleezza Rice

“I’m confident in America’s democratic institutions to handle just about anything.”

**Hon. Condoleezza Rice,**  
Former U.S. Secretary of State (2005-2009)



MAY



## Delegation to Mexico



“In the security realm, the United States and Mexico share more information on a daily basis than do the United States and the United Kingdom.”

Post-Trip Report

OCTOBER



## Members Weekend 2017



“The last time I was in China, I sensed something was different. My experience in the past was that China feared us and respected us. Today, they respect us, but they don’t fear us.”

**General Robert B. Brown,**  
U.S. Army Pacific

DECEMBER



## Water Conference 2017

“I hope it won’t take more Flint, Michigans, and droughts to keep the water conversation going, but the reality is that those types of events are usually what force us to come up with creative solutions.”

**Ms. Tara Lohan,**  
Water Deeply



## THROUGHOUT THE YEAR

- Engaged the corporate community in our new Corporate Program: AECOM, Amgen, Cedars-Sinai, LA Rams, Lockton Insurance, and Whittier Trust
- Elected 300 new members
- Prioritized inclusivity to elevate new voices
- Raised more than \$6 million





# OUR INITIATIVES: ADVANCING THE CONVERSATION IN 2017

At the Pacific Council, we know that change happens when people from different fields work together toward a common goal. We operate across sectors and siloes to inspire collaboration and provoke change. We incubate ideas and solutions to global issues through four initiatives:

**Global Water Scarcity Project**

**Mexico Initiative**

**Global Los Angeles**

**Guantánamo Bay  
Observer Program**

Through these initiatives, members have the opportunity to address the challenges affecting our community and our world. These projects focus on specific areas where the Pacific Council is poised and pledged to make a difference.

You can learn more about the Council's focus on these initiatives as well as our work on various regions and international topics on our website and by following our social media channels.

[pacificcouncil.org/initiatives](http://pacificcouncil.org/initiatives)

## FOLLOW US:



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# GLOBAL WATER SCARCITY PROJECT

The effects of global water scarcity extend beyond the possibility of drought, spilling into cross-border conflict, global trade issues, and human insecurity. The Pacific Council's Global Water Scarcity Project looks at what we can do to address these issues now to create a water abundant future.



The mission of the Global Water Scarcity Project is to empower the Pacific Council's network to contribute to international policy solutions addressing water scarcity. We approach water scarcity as a cross-cutting issue that requires cross-cutting solutions, **connecting the dots between water scarcity and issues like trade, energy, politics, and security.** We aim to build knowledge, inspire and incubate ideas, and motivate action on global water scarcity through ongoing activities, events, and education.

Here in California—where government, the private sector, agriculture, conservationists, and individuals all have deep experience of drought and water challenges—the region is poised to lead the charge.

[pacificcouncil.org/water](http://pacificcouncil.org/water)

## Here's how we advanced the project's mission in 2017:

- Led a Local Field Foray to the Claude "Bud" Lewis Carlsbad Desalination Plant and the Encina Water Pollution Control Facility in Southern California
- Hosted a Country Dialogue in Belgium and the Netherlands that included a visit to IHE Delft Institute for Water Education
- Held a teleconference on how conflict and climate exacerbate South Asia's water crisis
- Hosted the inaugural Water Conference in partnership with O'Melveny and Myers LLP, with participation by members and public leaders across sectors including law, sustainability, journalism, and more
- Published a variety of news articles and commentary in our web Newsroom to explain issues of water scarcity, including water solutions to the displacement crisis in the Middle East and how water stress is connected to violent extremism



## Here's how we advanced the project's mission in 2017:

- Traveled to Mexico City for a Country Dialogue that included meetings with prominent Mexican leaders in business, government, and journalism
- Met with Mexican Foreign Affairs Secretary Luis Videgaray Caso and Pacific Council sustaining members to assess the state of U.S.-Mexico relations
- Partnered with the city of Los Angeles and the Mexican consulate on "The Year of Mexico in Los Angeles" (MXLA2017), a program celebrating the important relationship between LA and Mexico
- Published commentary and analysis in our web Newsroom related to NAFTA negotiations and other issues

## MEXICO INITIATIVE

The United States and Mexico enjoy one of the most interdependent, successful economic partnerships in the world, and their populations share deep cultural, linguistic, and often familial ties. As part of North America, the two countries also share common domestic and foreign policy priorities as they relate to energy security, the environment, and public health.



The Pacific Council seeks to take an approach to Mexico that reflects our geography, identity, and appreciation for the international policy interests of the United States. Under the auspices of the Mexico Initiative, chaired by the Honorable Michael C. Camuñez, the Pacific Council holds events, produces analysis and commentary, and fosters exchange with Mexican leaders.

[pacificcouncil.org/mexico](http://pacificcouncil.org/mexico)







## GLOBAL LOS ANGELES

Los Angeles is one of the world’s great urban communities. It is large, diverse, vibrant, and cosmopolitan. Its people, businesses, and institutions routinely and constructively connect and interact with their counterparts all over the world. The city provides goods, services, ideas, and culture to the larger world and in turn enjoys the best that the world has to offer. Los Angeles is a global city.



Through our Global LA initiative, the Pacific Council seeks to position Los Angeles as a leader on international issues and to engage the city in a conversation about seizing the opportunities and dealing with the challenges that arise from its global character.

[pacificcouncil.org/globallosangeles](http://pacificcouncil.org/globallosangeles)

### Here’s how we advanced the project’s mission in 2017:

- Hosted the inaugural State of the Global City address with Mayor Eric Garcetti and published his editorial on LA’s leadership in the Pacific Century
- Partnered with the Korea Foundation for the SeouLA Forum to lift up the relationship between the United States and Korea, for which Los Angeles is an important partner
- Produced the SeouLA report to capture key takeaways from the Forum
- Held a roundtable discussion with New York City’s Commissioner for International Affairs Penny Abeywardena about the leading role of cities like Los Angeles and New York City in global affairs
- Discussed police diplomacy with LA County Sheriff Jim McDonnell and how his work intersects with international affairs



**Congressman Adam Schiff introduced these three amendments which were informed by the Pacific Council's GTMO Task Force report, published in 2016:**

- Expressing a sense of Congress that in the interest of justice and efficiency, military judges should provide victims of terrorism and their families the opportunity to provide recorded testimony.
- Allowing military judges to use video conferencing for any matter for which the military judge may call the military commission into session, to improve efficiencies of military commissions. Any party who participates through the use of video teleconferencing shall be considered as present.
- Requiring proceedings of military commissions to be publicly available on the internet.

We are grateful for the support and dedication of Representative Schiff to this important issue. The Task Force will continue to observe the proceedings at GTMO in 2018.

# GUANTÁNAMO BAY OBSERVER PROGRAM

Since 2013, the Pacific Council has held official NGO observer status with the Office of Military Commissions at Guantánamo Bay, Cuba (GTMO). We are one of a select group of organizations with that designation, alongside Human Rights Watch, Amnesty International, and the American Bar Association. In this role we send member representatives with relevant expertise to observe select proceedings at GTMO and report back. In 2017, we sent 12 observers to continue to observe the pre-trial hearings for the highest-profile detainees.

The Pacific Council's GTMO Task Force works with observers and policymakers to translate findings and recommendations into policy. This year, the Task Force provided recommendations to Congressman Adam Schiff (D-CA), who applied them as three amendments to H.R. 2810, the National Defense Authorization Act for Fiscal Year 2018. In July, the bill passed the House of Representatives by 344-81 votes and became law in December.

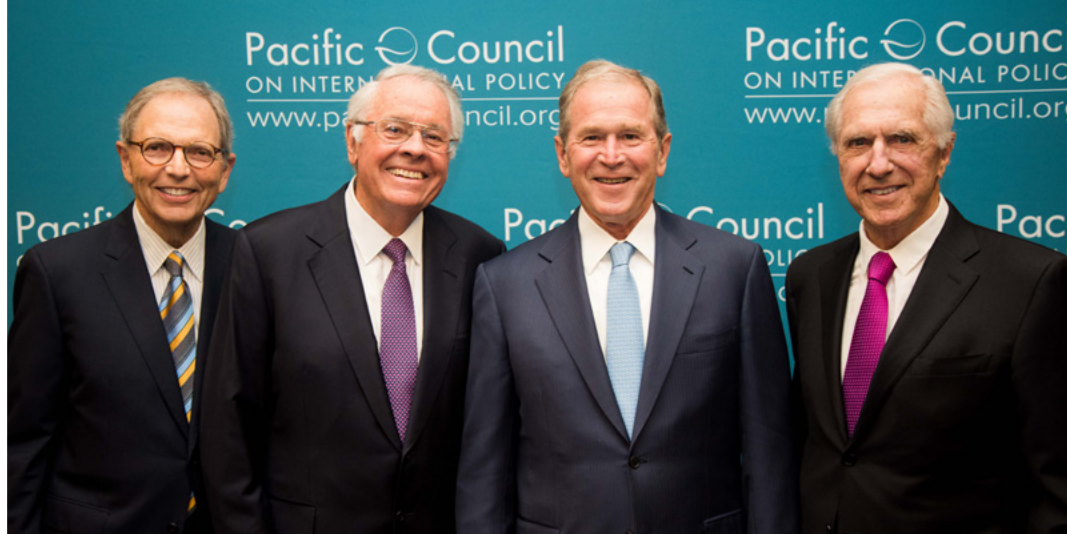
**“I offered three amendments to the defense bill based on the work of the Pacific Council, and all three were made in order. My thanks to the Council for their good work.”**

**– Congressman Adam Schiff (D-CA)**

[pacificcouncil.org/gtmo](http://pacificcouncil.org/gtmo)

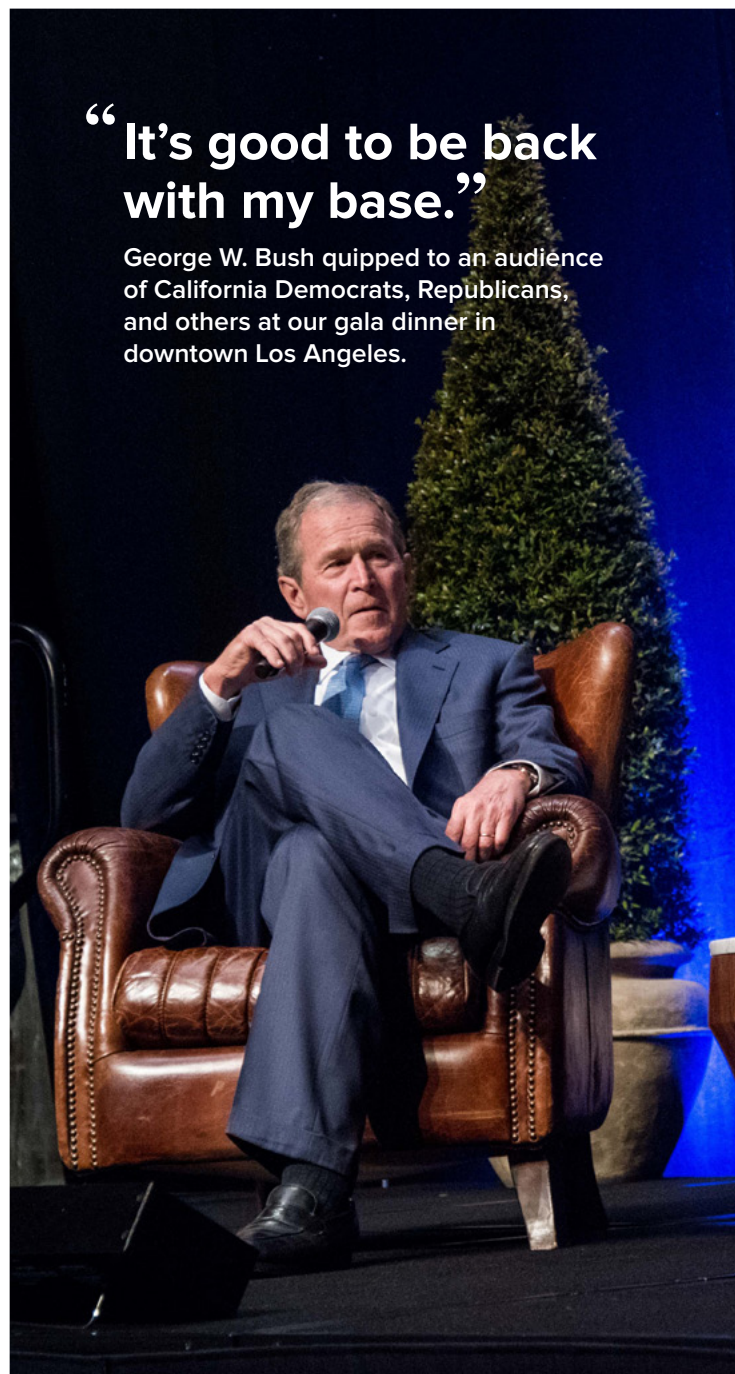






**“It’s good to be back with my base.”**

George W. Bush quipped to an audience of California Democrats, Republicans, and others at our gala dinner in downtown Los Angeles.





# GALA DINNER

In September, we gathered 500 members and guests at our 2017 gala with President George W. Bush. It was the first Pacific Council event with a former U.S. president, and included a moderated discussion between President Bush and Ambassador Robert H. Tuttle.

The event was held at the beautiful new InterContinental Downtown Los Angeles and helped us raise over \$1 million, which will allow us to grow and enhance our programs in the years ahead. It will be remembered by our members, donors, guests, and staff for a long time.





# GET INVOLVED

The Pacific Council is dedicated to engaging you, our members and sustaining members, around the issues you care about and giving you the opportunity to take action. If you have a passion for a particular global region or issue, or want to know how to take part in one of our initiatives, get in touch. We are always available at [engage@pacificcouncil.org](mailto:engage@pacificcouncil.org).

We encourage members to get involved in the following ways:

- **Contribute commentary and analysis to our online Newsroom**
- **Recommend a speaker or moderator for our events, or volunteer your own expertise**
- **Nominate new members each quarter**
- **Donate to our Annual Giving campaign and pay it forward to support the next generation of leaders**
- **Participate in event and member surveys and polls**
- **Interact with our content on social media**

In 2018, we will evolve our programs to respond to member feedback and illustrate our commitment to inclusive programming for all of our members. Keep an eye out for more virtual offerings, more social and networking events, and more opportunities for members to provide feedback and lead with your input.



## MEMBERSHIP BY THE NUMBERS

**1,178**  
MEMBERS



**38%**  
ARE **WOMEN**



**13%**  
ARE **YOUNG**  
**PROFESSIONALS**



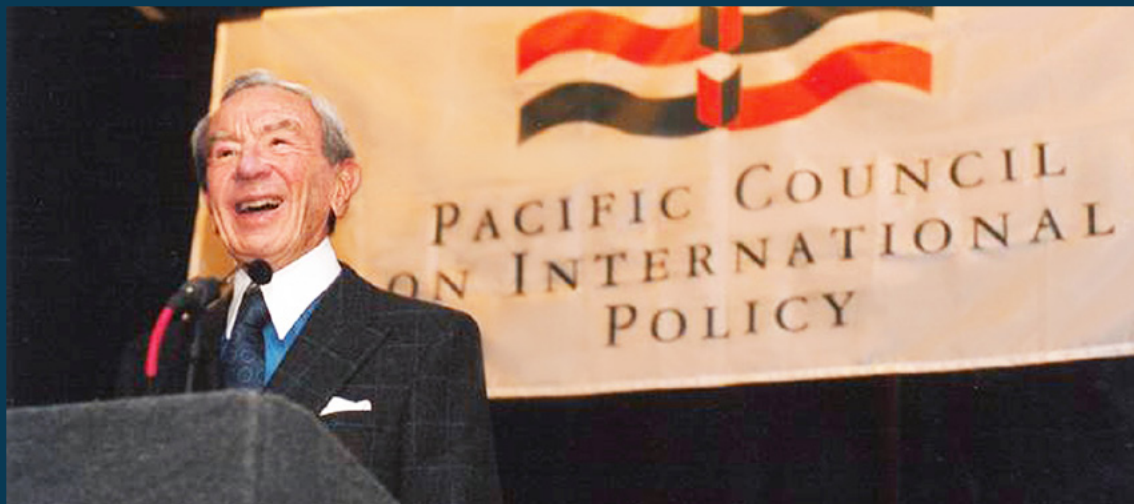
NEARLY **70%**  
OF MEMBERS ARE  
**BASED IN LA**



**30**  
CURRENT  
AND FORMER  
**DIPLOMATS**







## CHRISTOPHER SOCIETY

**Warren Christopher, former U.S. Secretary of State, was an early champion of the Pacific Council on International Policy and longtime chair of its Board of Directors. His vision and values inspired all aspects of the Council's work, and we seek to honor his legacy through the creation of the Christopher Society, a distinguished member society consisting of the Council's most dedicated supporters and leaders.**

Secretary Christopher demonstrated an unparalleled commitment to public service, and his legacy embodies equality, fairness, community service, and the highest ethical standards. The members of the Christopher Society follow in his footsteps by representing the forward-thinking values and commitment to the common good demonstrated throughout Secretary Christopher's career.

The Pacific Council is grateful to our generous supporters who make it possible to advance our mission to build the potential of the West Coast for impact on global issues, discourse, and policy.

### MEMBERS OF THE CHRISTOPHER SOCIETY IN 2017

**Mr. Sonny Astani  
&  
Mrs. Jo Astani**

**Ambassador Frank Baxter  
&  
Mrs. Kathy Baxter**

**Mr. Robert Liu  
&  
Ms. Mimi Liu**

**Mr. Robert W. Lovelace  
&  
Ms. Alicia Miñana**

**Mr. Marc Nathanson  
&  
Ms. Jane Nathanson**

**Ambassador Robert H. Tuttle  
&  
Ms. Maria Hummer-Tuttle**



# INSTITUTIONAL HEALTH

In 2017, the Pacific Council exceeded \$6 million in revenue for the first time in our 22-year history. We thank our generous individual donors, foundations, and corporate partners who helped us achieve this success. This year’s fundraising accomplishments give us a foundation to make additional strategic investments in the organization so that we can continue our track record of excellence, inclusivity, and non-partisanship well into the future.

## FINANCIALS

The following are the Pacific Council’s audited Statements of Financial Position and Activities for the years ending December 31, 2017, and December 31, 2016.

### STATEMENT OF FINANCIAL POSITION

ASSETS	2017	2016
Cash and cash equivalents	\$2,172,114	\$1,434,529
Investments	\$1,219,519	\$1,202,081
Pledges and grants receivable	\$2,536,369	\$1,541,849
Prepaid expenses	\$36,104	\$75,381
Property and equipment, net	\$51,026	\$95,915
Deposits	\$71,024	\$71,024
<b>TOTAL ASSETS</b>	<b>\$6,086,156</b>	<b>\$4,420,779</b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>Liabilities:</b>		
Accounts payable	\$83,190	\$31,654
Accrued vacation	\$121,289	\$77,006
Deferred revenue	\$30,087	\$75,409
Rental benefit	\$42,526	\$57,293
<b>TOTAL LIABILITIES</b>	<b>\$277,092</b>	<b>\$241,362</b>
<b>Net Assets:</b>		
Unrestricted	\$3,211,858	\$2,490,753
Temporarily Restricted	\$2,597,206	\$1,688,664
<b>TOTAL NET ASSETS</b>	<b>\$5,809,064</b>	<b>\$4,179,417</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$6,086,156</b>	<b>\$4,420,779</b>



## STATEMENT OF ACTIVITIES

SUPPORT AND REVENUE	2017	2016
Contributions - corporate and foundations	\$1,073,651	\$498,726
Contributions - individuals	\$52,423	\$121,215
Delegations and events	\$1,520,605	\$433,290
Memberships	\$3,225,718	\$4,048,681
Investment income	\$12,206	\$17,287
Other income	\$300,023	\$313
<b>TOTAL SUPPORT AND REVENUE</b>	<b>\$6,184,626</b>	<b>\$5,119,512</b>

## EXPENSES

Program services	\$3,618,482	\$2,973,659
Management and general	\$324,605	\$293,794
Fundraising	\$300,834	\$412,390
Benefit Events	\$311,058	\$0

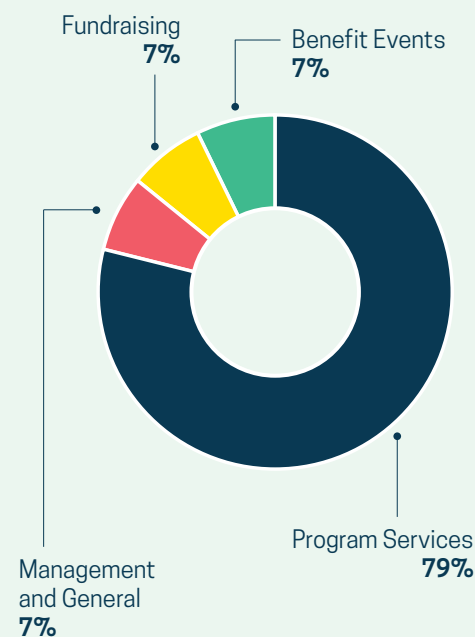
<b>TOTAL EXPENSES</b>	<b>\$4,554,979</b>	<b>\$3,679,843</b>
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<b>INCREASE (DECREASE) IN NET ASSETS</b>	<b>\$1,629,647</b>	<b>\$1,439,669</b>
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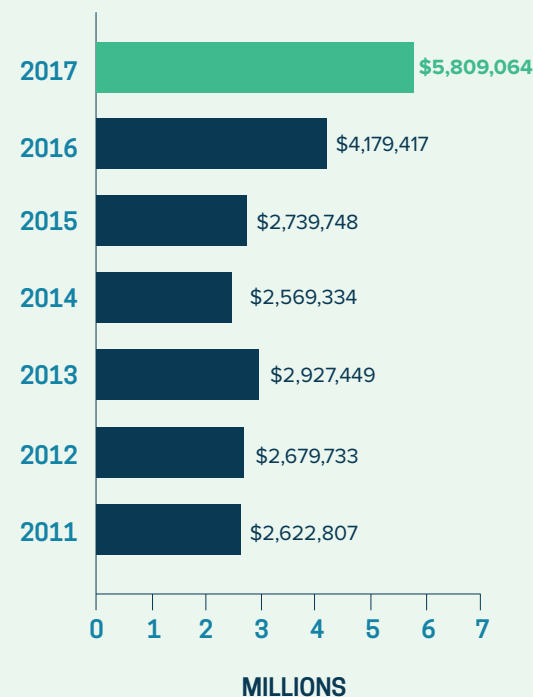
<b>NET ASSETS, JANUARY 1</b>	<b>\$4,179,417</b>	<b>\$2,739,748</b>
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<b>NET ASSETS, DECEMBER 31</b>	<b>\$5,809,064</b>	<b>\$4,179,417</b>
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## DISTRIBUTION OF EXPENSES 2017



## GROWTH OF NET ASSETS





# OUR DONORS

## SUSTAINING MEMBERS

Sustaining members are individual donors that support the Council's mission through annual philanthropic gifts. We gratefully acknowledge the generous financial contributions of the following individuals in 2017:

### Chairman's Circle (\$50,000 and above)

Mr. Sonny H. Astani  
Ambassador Frank & Mrs. Kathrine F. Baxter  
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Mr. Charles C.Y. Chen  
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Dr. Bradford W. & Mrs. Louise D. Edgerton  
David & Marianna Fisher  
Mr. & Mrs. Robert & Mimi Liu  
Alicia Miñana & Rob Lovelace, The Capital Group Companies  
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Ambassador Robert H. Tuttle & Ms. Maria Hummer-Tuttle

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The Crown Robinson Family  
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Mr. George Nolfi  
Jane & Ron Olson



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Mr. Fred Grant & Ms. Tara Hubbard



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Ms. Leonora (Lee) Horwin  
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Ms. Suzanne Nora Johnson & Mr. David Johnson  
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\*Corporate Partners



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Science, and Community  
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QBI LLC  
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Marna Schnabel  
Turkish Airlines

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### Visionary Supporters (\$100,000)

Robert Day  
Anonymous

### Leadership Supporters (\$50,000)

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The Sherry Lansing Foundation  
Mr. Fredric Rosen & Ms. Nadine  
Schiff-Rosen  
Ambassador Rockwell &  
Mrs. Marna Schnabel  
The Harry & Florence Sloan  
Foundation

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Argyros  
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Ambassador Frank & Mrs.  
Kathrine F. Baxter  
Mr. Austin & Mrs. Virginia Beutner  
Mr. Elliott Broidy  
Mr. Robert Eckert  
Dr. Bradford W. & Mrs. Louise  
Edgerton  
Mr. Brad Freeman  
Mr. Richard B. Goetz  
Goldman Sachs Gives

Mr. & Mrs. Robert & Mimi Liu  
The Mesdag Family Foundation  
Alicia Miñana & Rob Lovelace  
Marc & Jane Nathanson  
O'Melveny & Myers LLP  
Donald & Susan Rice  
Nelson & Sharon Rising  
Jay & Deanie Stein  
Ambassador Robert H. Tuttle & Ms.  
Maria Hummer-Tuttle

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General of United Arab Emirates  
Angeleno Group  
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Honorable Howard L. Berman  
Ms. Elise Buik  
California Community Foundation  
Honorable Michael C. Camuñez  
Cedars-Sinai  
Mr. Charles C.Y. Chen  
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