

# **Silicon Valley's Foreign Policy:**

**An Assessment of America's Foreign  
Policy Making in the Digital Age**

Ernest J. Wilson III  
Dean, Annenberg School for Communication  
Adjunct Fellow, Pacific Council on International Policy



# The Challenge

The U.S. economy is making a transition from an industrial to a post-industrial, knowledge based economy.

*Is our foreign policy keeping pace with our economy to provide the support it needs to continue to expand globally?*

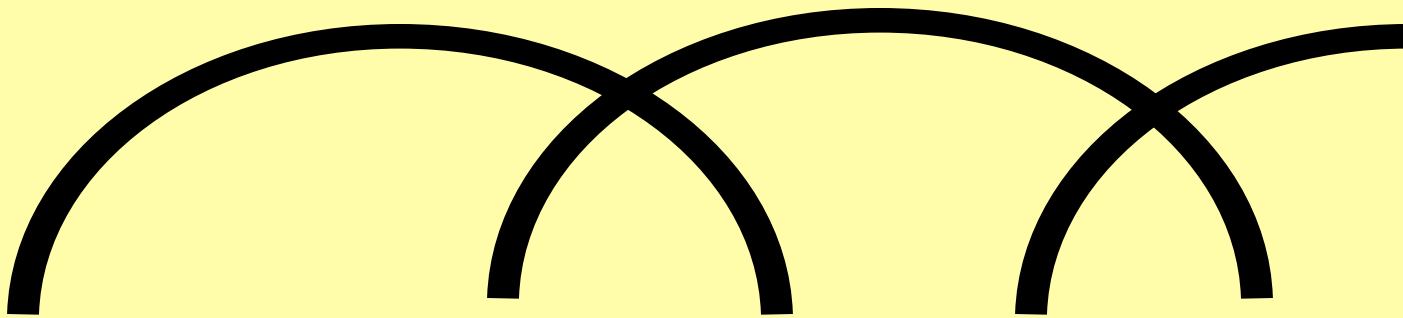


# The Challenge

Agricultural Policy

Industrial Policy

Knowledge Policy

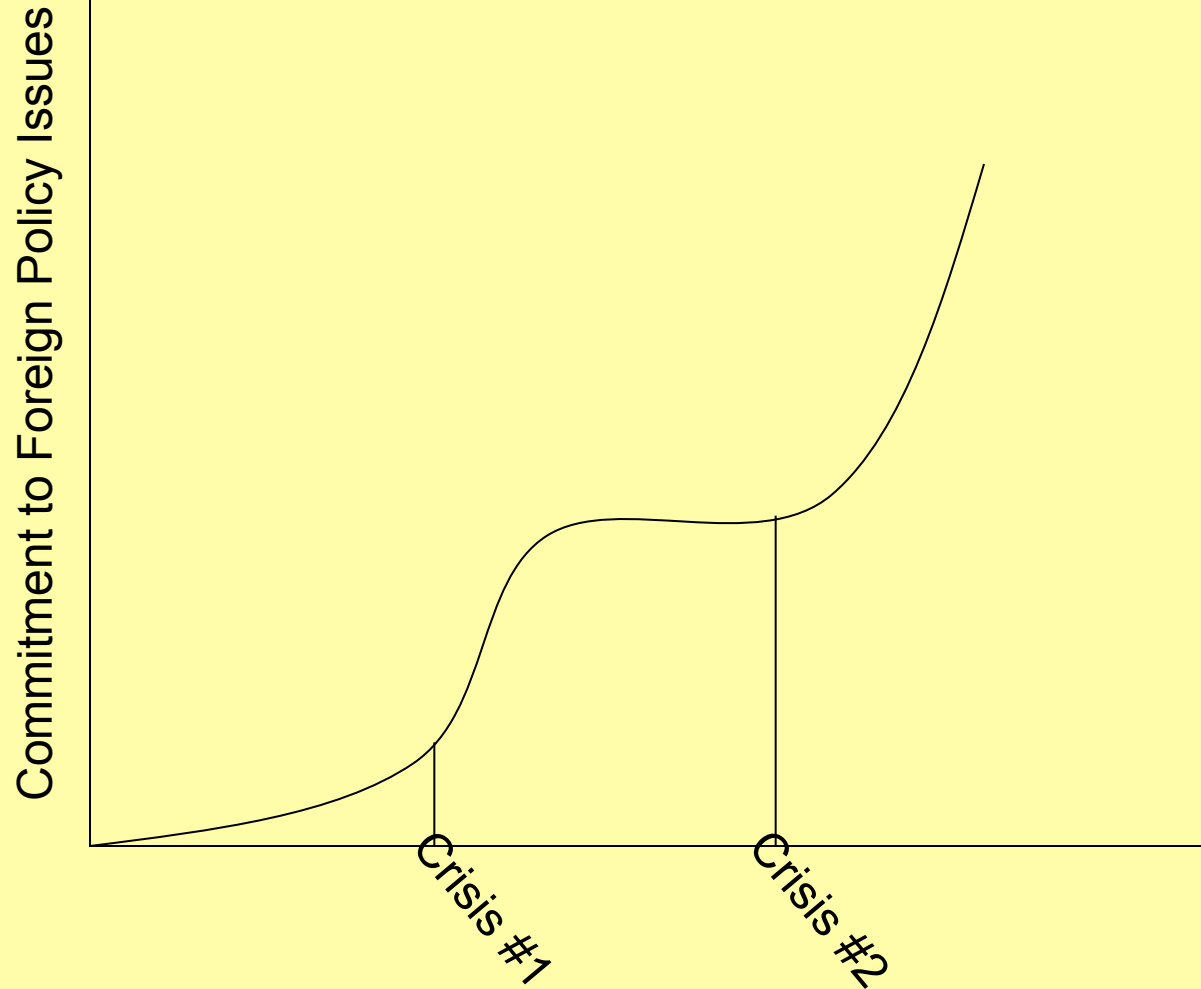


# Key Questions

1. Is there a recognizable new kind of “Foreign Policy for the Digital Age” emerging in the U.S.?
2. How do “New Economy” based companies currently define their own international priorities?
3. How do they act on their own and in concert with other firms to advance those priorities?
4. What do they think U.S. international policy should be, and how do they act on government to pursue their objectives?
5. How do government agencies define and act on America’s digital foreign policy?
6. How well do the main stakeholders communicate and cooperate to advance an American ‘digital foreign policy?’



# Company Learning Curve



# Report Card

1. Individual companies seem to be 'playing below their weight'
2. Trade associations seem to be performing adequately
3. U.S. Government performance isn't providing leadership in 'new economy' foreign policy matters



# A Final Question

*Can U.S. foreign and economic policy do much to advance U.S. interests in a global economy? Or are we in a post policy world?*

